



Saint Helen Chamber of Commerce

P.O. Box 642

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St. Helen, Mi 48656

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BOARD OF DIRECTORS MEETING

Richfield Township Hall, 1410 N. Saint Helen Road, Saint Helen, Mi 48656

January 30, 2023

- I. Meeting Called to order at 6:00 p.m., the pledge of allegiance was recited by all
- II. Roll Call taken--- Jan Waltz, Kathy Jernigan , Ray Wlosinski, John Sutter , Vijay Kumar (unexc), Tina Carpenter (exc), Shirley Karch and Vickie Smith.
- III. Additions to agenda—none
- IV. Introduction of Guests— Holly Hunter/222 creations, Matt Henning, Daniel McQuarie, Jason Binner /St. Helen Powersports, Jackson Carothers/S&S Powersports and Paul D./Richfield Township Maintenance
- V. There was a motion by Kathy Jernigan to approve Nov. minutes and seconded by John Sutter with a change to Old Business item “ b” —should read John Sutter/We Care (not helping hands as typed) Motion passed
- VI. Treasurer’s report --report submitted by Kathy Jernigan corrected report for the Nov. meeting The balance as of 11/28 should have been 6687.74 (not 6701.36 as reported) and a report for the January 2023 meeting was submitted. Balance for Jan is 5834.03, which reflects all income and expenses. A motion was made by Jan Waltz to accept the treasurers report, and seconded by John Sutter. Motion passed. Report to be filed for future audit.
- VII. President’s Report -- nothing other than agenda items. Tried again to have Karrington Klasek from The Brook attend, however she was unable to attend our meeting,
- VIII. Committee Reports
 - a. Memberships--- Consider a corporate mailing soon, with a personal letter explaining what our town is doing for their business. Face to face with some of the newer businesses in town when the weather gets a little better.
 - b. Raffles – none in the works right now
 - c. Marketing Committee Report – discussed ideas from Pure Michigan on better business practices, discussed quilt show, Tip Up Town, Shop Small. Might be ordering new trail maps through Tourism Bureau, Theresa Ekdorn is heading that up.
 - d. ARPA Committee Report-nothing new except ARPA approved the purchase of six benches for Pathways Garden. They will put a plaque on benches if a group/organization wants to sponsor and pay the difference between a \$50 max By DDA
 - e. Office Manager Update –nothing new right now....
- IX. Old Business
 - a. Summer Kick Off— Kathy has been in contact with Graham Church regarding a girls Baseball tournament during Kick Off, Happy Pups very interested in having dogs again will contact ARK and some animal rescues. We Care will be there, BBQ is still up in the air as Justin has to discuss responsibilities with Ray again. 222RF will be organizing an ORV parade that will go from CHA to the Kick Off and then they will provide short Guided Tours of the trails. Ray will handle permits with CHA, public safety etc.
 - b. Medallion Hunt— Jan showed the actual medallion for this year—it is in the shape of a snowflake. Our mystery person is working on the clues, they will be posted at the chamber and online.

- c. 1st Business After Hours— Vijay was not present to give us his take on the event, however, 10 businesses were represented, with 7 that had said “yes” they would attend did not show. Ray thought everything went very well. Looking forward to Feb. 15th for Powersports After Hours.
- X. New Business
 - a. Letter of support for Snowpackers—Snowpackers is looking for a letter of support from the chamber to purchase and install an LED sign to replace their old wooden sign. A motion was made by John Sutter and seconded by Shirley Karch to approve. Motion passed.
 - b. Interest in “Sponsor Plaque”— The chamber will sponsor a plaque for a bench in the Pathways Park (see VIII d) A motion was made by John Sutter and seconded by Kathy Jernigan to proceed. Motion passed.
 - c. Town celebration of 222nd day of the 2023 year--- discuss possibilities at next meeting. This will fall on Thursday, August 10th and we should have businesses come up with ways to draw people in.
- XI. Items from the Audience...none
- XII. Good of the Order—A presentation was made to Paul D. of township maintenance with a plaque showing his maintenance building came in first place for organization Christmas decorating.
- XIII. At 7:10 pm John Sutter made a motion to adjourn meeting, Kathy Jernigan 2nd the motion

Respectfully,

Vickie Smith
Recording Secretary

Next meeting February 27, 2023